



## **NEWS RELEASE**

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**Internet Telephony Services Providers' Association**

*The Voice of Advanced Communications*

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### **2015 ITSPA Awards Finalists Announced**

9<sup>th</sup> March 2015 – The finalists of the 7<sup>th</sup> annual ITSPA Awards have been announced today, with another strong number of entries from across the VoIP and Unified Communications industry. The ITSPA Awards, sponsored by Magrathea, are designed to celebrate innovation and best practice within the sector and the winners will be announced on 19<sup>th</sup> March at the Tate Modern, London.

The award categories for this year include, Best Consumer VoIP, Best Business ITSP (Small Enterprise, Medium Enterprise and Corporate), Best VoIP CPE, Best VoIP Infrastructure, Best VoIP Innovation, the ITSPA Members' Pick and the ITSPA Champion Award.

Malden Electronics have again conducted the technical testing for three award categories; Best Consumer VoIP; Best Business ITSP (Small Enterprise); and Best Business (Medium Enterprise). Entrants in these categories underwent two months of technical testing as well as submitting a written entry submission. Separately, entrants to all categories had to complete a written self-assessment, based on Business Performance, Innovation and Customer Service as well as providing an in depth case study. All entries were independently reviewed by the ITSPA Awards judges.

The ITSPA Members' Pick was a selected shortlist from the membership, outlining specific organisations and people who they believed had provided real value to the industry this year. A vote will take place at the Awards ceremony to decide the winner. The ITSPA Champion Award is a new category and is chosen by the ITSPA Council, the elected steering group of the trade association.

**Eli Katz, Chair of ITSPA Council** said, "The increasingly competitive nature of the Awards is an indication that the market is maturing and has developed significantly since the inauguration of this event. I look forward to meeting all the finalists as well as all members of the industry on the 19<sup>th</sup> March."

**Linus Surguy, Technical Director of Magrathea**, the ITSPA Awards sponsor said, "2015 has started at pace and we are really looking forward to seeing who the judges have selected as this year's stand out performers. We continue to be very proud to support this important industry event, which has grown in size and stature over the years. We look forward to meeting you all in a few weeks' time"

Tickets are available for the ITSPA Awards. Please contact the ITSPA Secretariat via [admin@itspa.org.uk](mailto:admin@itspa.org.uk) or 020 3397 3312. Further details about ITSPA and the awards can be found at the websites: <http://www.itspa.org.uk> and <http://www.itspaawards.org.uk/>

## **ITSPA Awards 2015 Finalists**

### **Best Consumer VoIP Award Finalists**

Sponsored by



- Orbtalk
- RealCalls
- VoIPtalk (Telappliant)
- Vonage

### **Best Business ITSP (Small Enterprise) Award Finalists**

Sponsored by



- Gradwell
- Hello Telecom
- RingCentral
- Soho66
- Telappliant
- Voipfone
- VTSL

### **Best Business ITSP (Medium Enterprise) Award Finalists**

Sponsored by



- Foehn
- Node4
- Soho66
- SureVoIP
- Telappliant

### **Best Business ITSP (Corporate) Award Finalists**

Sponsored by



- Coms
- Node4
- NFON
- TalkTalk Business

### **Best VoIP CPE Award Finalists**

Sponsored by



- BT Business - Hub 5
- IPGENIE - UCP (Unified Communication Platform)
- Grandstream - GXV3275 IP Video Phone for Android™
- Sangoma -Vega Small Business eSBC
- snom - 300 series handset

### **Best VoIP Infrastructure Award Finalists**

Sponsored by

## **Malden Electronics**

- GENBAND Nuvia
- ipcortex –VoIPCortex

### **Best VoIP Innovation Finalists**

Sponsored by



- Aeriandi - DTMF Payment Solution
- Antheus - Milan contact centre system
- Foehn - Rekord
- ipcortex - VoIPCortex
- tIPicall -WorldSIP

## The ITSPA Members' Pick Award Finalists

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- **The Latvian Presidency of the Council of the European Union** – For developing a workable Council text that ensures the Open Internet, whilst enabling networks to still operate and develop effectively
- **Andy Beet (The Met) and Ian Smith (TUFF)** - For their ongoing efforts on bringing law enforcement and industry together to tackle telephony fraud
- **The BSG** – For cajoling the remaining major operators to sign up to the UK Open Internet Code
- **illume Research (now part of the Cavell Group)** – For their ongoing research into the VoIP sector and longstanding support of the industry

## The ITSPA Champion Award

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To be announced at the event

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**Note to editors:**

**About ITSPA** ([www.itspa.org.uk](http://www.itspa.org.uk))

ITSPA is the UK's industry body for Internet Telephony Service Providers. Founded in 2004, with over 60 members, ranging from the largest Tier one operators to the new entrants, providing services to millions of consumers and businesses.

### **About VoIP**

Internet Telephony is the ability to make voice calls over any Internet Protocol (IP) connection, particularly broadband, using Voice over Internet Protocol (VoIP). IP Communications also enable a rich multi-media set of advanced services, including Video, High Definition Sound, Instant Messaging and Presence. Internet Telephony Service Providers can provide regular and enhanced phone line services – often at substantial cost reductions.

**The ITSPA Awards are sponsored by Magrathea:**

**About Magrathea:** (<http://www.magrathea-telecom.co.uk/>)

Magrathea is the UK's premier supplier of carrier services and managed solutions in all areas of computers and communications. First established in 1995 we have seen the industry grow and change. Our experience is a key part of the service that we deliver to you and your customers.

Our network spans both the PSTN and IP World, with multiple connections to multiple top tier TDM carriers, including a full BT & Eircom interconnect allowing us to fully integrate with the

SS#7 network in both the UK and Ireland. Our IP network is diverse with multiple Tier-1 transit suppliers as well as peering at Linx supplemented by private peering with key IP providers. The network is fully NGN enabled allowing us to fully support Voice over IP interconnection and services.

Our technology is entirely developed in house but draws upon industry standards and utilises industrial strength components for ultimate carrier grade reliability.

Our switching facilities, based within Telehouse London, Bristol and Dublin give us access to virtually unlimited capacity and bandwidth and access to the best carrier networks in the world.

Magrathea are a leading wholesale VoIP provider in the UK, supporting both SIP and IAX. Our solutions include;

- Managed National and International Voice Connectivity, combining competitive rates with high call quality
- Providing UK and Ireland geographic and non-geographic numbering
- Hosted Billing Solutions
- Number Hosting
- Number Portability
- Providing 999 emergency service calling solutions

#### **About Malden Electronics ([www.malden.co.uk](http://www.malden.co.uk))**

What do integrated circuit designers, network equipment developers, terminal makers, network operators and large enterprises have in common?

Many of these companies rely on speech quality test systems developed by Malden to evaluate and refine the performance of their products and services.

Malden's products make real telephone calls using real speech signals. They measure the performance of the network *from the perspective of the user*, taking into account the parameters which are important to *user satisfaction*. When did you last hear a telephone user complain that "jitter is bad today"?

Malden's approach to business is personal, too. The requirements of an operator are very different to those of an integrated circuit maker, even though "speech quality" features in both. We meet our future customers in person, taking time to understand their concerns. We encourage no-obligation evaluation loans, allowing the benefits of our test systems to speak for themselves. Best of all, we do not forget our customers after they buy a test system - we continue to welcome their questions, requests for assistance and ideas for new product features. Whilst we boast many years of engineering excellence in the speech performance field, we are also proud that some of the best features in our products were inspired by our customers.

Troubleshooting, checking out the competition, long-term monitoring of performance, network optimisation - these are some of the ways Malden's test systems bring real value. After all, what is the cost of inferior speech quality?