

# About the CCUK Fraud Summit

Comms Council UK is a major voice to government on tackling telecommunications fraud.

We launched the CCUK Fraud Summit in 2025, attracting 150 attendees including representatives from sectors such as telecoms and banking, as well as regulators, law enforcement bodies, and civil servants to share insights on how to tackle fraud effectively.

We welcomed Lord Hanson, Minister of State at the Home Office, as our keynote speaker, with additional speakers from Barclays, Stop Scams UK, Home Office, Ofcom, National Crime Agency, ICO, UK Finance, Virgin Media O2, Gamma, Smartnumbers, PXC, XConnect, Vonage and others.

We now look forward to building on this for 2026. The event will take place on Wednesday 15<sup>th</sup> April at One Birdcage Walk in Westminster.





## Sponsorship Benefits

#### **Brand Visibility**

#### Ahead of the event:

- **Media Exposure:** Inclusions in the press release related to the Fraud Summit, ensuring visibility across industry media and stakeholder communications.
- Brand Presence: Company logo on all email campaigns and mailshots promoting the event.
- Online Visibility: Company description and link to your website featured on the CCUK website.
- **Social Media Promotion:** A dedicated announcement on LinkedIn and X, tagging your company and highlighting your involvement in the Fraud Summit. Continued mentions on CCUK's LinkedIn and X promoting the event.

#### At the event:

- Brand Showcasing: Display your banner prominently at the Fraud Summit reception.
- **Engagement Opportunities:** Option to showcase your organisation through exhibition spaces and speaking opportunities, *dependent on sponsorship level*.
- **Event Recognition:** Company logo displayed on presentation slides and a verbal mention in our thank you speech.
- Ongoing Visibility: Logo and company mention featured in all post-event follow-up communications and content.



# Sponsorship Benefits

### **Networking Opportunities** • •





#### At the event:

- Complimentary access: 4 free tickets to the Fraud Summit, providing full access to all sessions, panels, and networking opportunities.
- High-Level Networking: Engage directly with 150 attendees from the industry, regulatory bodies, finance and Governmental bodies.
- Pre-Event Intelligence: Receive the delegate list in advance (names, organisations and job titles) to help you target key contacts and maximise networking opportunities.

#### After the event:

- Curated Introductions: The CCUK team will facilitate tailored introductions to key attendees and organisations of interest (only for Gold sponsorship)
- Relationship Building: Ongoing engagement opportunities with CCUK's network and future event participation at preferential rates



# Sponsorship Tiers

Tier	Price (Members)	Price (Non-Members)	Key Benefits
Gold	£6,000 + VAT	£10,000 + VAT	<ul> <li>Breakout room or speaking opportunity</li> <li>Exhibition space at the networking reception</li> <li>Full branding &amp; marketing benefits</li> <li>Company banner at the event</li> <li>Curated introductions at the event</li> </ul>
Silver	£4,000 + VAT	£5,000 + VAT	<ul> <li>Exhibition space at the networking reception</li> <li>Full branding &amp; marketing benefits</li> <li>Company banner at the event</li> </ul>
Bronze	£2,000 + VAT	£2,500 + VAT	<ul><li>Full branding &amp; marketing benefits</li><li>Company banner at the event</li></ul>

# Help tackle fraud today and become part of the CCUK Community!



