

# **FRAUD SUMMIT 2027**

## **SPONSORSHIP PACK**



**COMMS  
COUNCIL  
UK**

THE VOICE OF ADVANCED COMMUNICATIONS

# About CCUK

Comms Council UK is a membership-led organisation that both represents and supports telecommunications companies that provide services to business and residential customers in the UK.

We keep Britain talking in its various guises by providing or reselling voice services over data networks (VoIP) as well as other “over the top” applications including instant messaging and video.

Comms Council UK represents its members at a policy level, builds coalitions to collaborate on industry initiatives and provides a platform to help members prepare for change, learn about new trends and develop new business relationships.

We are a signatory of the Government's Telecoms Fraud Charter and recently we launched data sharing guidance on fraud for telecoms providers which we developed with Ofcom and the Home Office.

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# About the CCUK Fraud Summit

Comms Council UK is a major voice to government on tackling telecommunications fraud.

The CCUK Fraud Summit is an annual event that welcomes 150 attendees each year, including representatives across sectors such as telecoms and banking, as well as regulators, law enforcement bodies, and civil servants to share insights on how to tackle fraud effectively.

Lord Hanson, Fraud Minister, is a recurring keynote speaker. Previous speakers include representatives from Barclays, Stop! Think Fraud, Home Office, Ofcom, National Crime Agency, ICO, UK Finance, Virgin Media O2, Gamma, Smartnumbers, PXC, XConnect, Vonage and many others.

The third Fraud Summit will take place in early spring 2027 in central London.



# Sponsorship Benefits

## Brand Visibility



Ahead of the event:

- **Media Exposure:** Inclusions in the press release related to the Fraud Summit, ensuring visibility across industry media and stakeholder communications.
- **Brand Presence:** Company logo on all email campaigns and mailshots promoting the event.
- **Online Visibility:** Company description and link to your website featured on the CCUK website.
- **Social Media Promotion:** A dedicated announcement on LinkedIn and X, tagging your company and highlighting your involvement in the Fraud Summit. Continued mentions on CCUK's LinkedIn and X promoting the event.

At the event:

- **Brand Showcasing:** Display your banner prominently at the Fraud Summit reception.
- **Engagement Opportunities:** Option to showcase your organisation through exhibition spaces and speaking opportunities, *dependent on sponsorship level*.
- **Event Recognition:** Company logo displayed on presentation slides and a verbal mention in our thank you speech.
- **Ongoing Visibility:** Logo and company mention featured in all post-event follow-up communications and content.

Following the event:

- **Message to CCUK members:** All sponsors will have opportunity to be included in 'Word from sponsors' message sent to all CCUK members with your words, image and video after the event.



# Sponsorship Benefits

## Networking Opportunities ● ●

At the event:

- **Complimentary access:** 4 free tickets to the Fraud Summit, providing full access to all sessions, panels, and networking opportunities.
- **High-Level Networking:** Engage directly with over 100 attendees from the industry, regulatory bodies, finance and Governmental bodies.
- **Pre-Event Intelligence:** Receive the delegate list in advance (names, organisations and job titles) to help you target key contacts and maximise networking opportunities.
- **Opportunity to address the audience with short speech** (for Gold sponsors only)

After the event:

- **Curated Introductions:** The CCUK team will facilitate tailored introductions to key attendees and organisations of interest (only for Gold sponsorship).
- **Relationship Building:** Ongoing engagement opportunities with CCUK's network and future event participation at preferential rates.



# Sponsorship Tiers

| Tier   | Price<br>(CCUK Members) | Price<br>(Non-Members) | Key Benefits                                                                                                                                                                                                                                                 |
|--------|-------------------------|------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Gold   | £7,000 + VAT            | £9,000 + VAT           | <ul style="list-style-type: none"><li>• Keynote address</li><li>• Exhibition space at the networking reception</li><li>• Full branding &amp; marketing benefits</li><li>• Company banner at the event</li><li>• Curated introductions at the event</li></ul> |
| Silver | £4,500 + VAT            | £6,000 + VAT           | <ul style="list-style-type: none"><li>• Speaking slot on panel of your choice</li><li>• Exhibition space at the networking reception</li><li>• Full branding &amp; marketing benefits</li><li>• Company banner at the event</li></ul>                        |
| Bronze | £2,000 + VAT            | £2,500 + VAT           | <ul style="list-style-type: none"><li>• Full branding &amp; marketing benefits</li><li>• Company banner at the event</li></ul>                                                                                                                               |

# Help tackle fraud today and become part of the CCUK Community!



**Contact**  
**[team@commscouncil.uk](mailto:team@commscouncil.uk)**  
**to enquire about the sponsorship**



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