



COMMS  
COUNCIL  
UK

THE VOICE OF ADVANCED COMMUNICATIONS

**SPONSORSHIP**

## Who is Comms Council UK

Comms Council UK is the UK's IP telecommunications trade association, and is recognised by the Government, the sector regulator, Ofcom, industry, and the media as the voice of the UK VoIP and next generation comms sector.

There are sponsorship opportunities for each event that Comms Council UK hosts.

The main Comms Council UK events that are available to sponsor are:

Comms Council UK Awards

Fraud Summit

Summer Forum

Christmas Lunch

Women in Telecoms meetings





# Annual Events

## Fraud Summit

Comms Council UK strives to bring together our members, tech companies, Government and regulator bodies to tackle fraud. The first Fraud Conference will take place on Wednesday 5th March at One Birdcage Walk in central London. We expect 200 attendees. The event will include keynote address, panel sessions, networking lunch and reception.

## Summer Forum

The Summer Forum acts as CCUK's annual conference and brings together senior industry leaders, renowned voices and partners to discuss the key issues in the sector. This half-day conference will include a series of panel discussion and presentations, as well as ample networking opportunities throughout the day. CCUK partners will have the opportunity to exhibit their products and share their insights to the 100 delegates expected.

## CCUK Awards

The CCUK awards has been running for 15 years and is seen as a key event in the UK's Communications sector's calendar, bringing together 150 industry stakeholders for an afternoon of celebration in a high-profile venue. Being part of the awards allows an organisation to gain key exposure to our 100 members through the various marketing/ branding opportunities and also the face to face connections crucial to developing relationships within the sector.

## CCUK Christmas Lunch

The annual Christmas lunch takes place in December and it is the perfect way to celebrate a successful year for the industry with our members, government representatives and regulators. The venue is an elegant venue in central London for 70+ attendees. As sponsor it is a great opportunity to network with key industry stakeholders and develop your brand through the various marketing opportunities.

## Women in Telcoms meetings

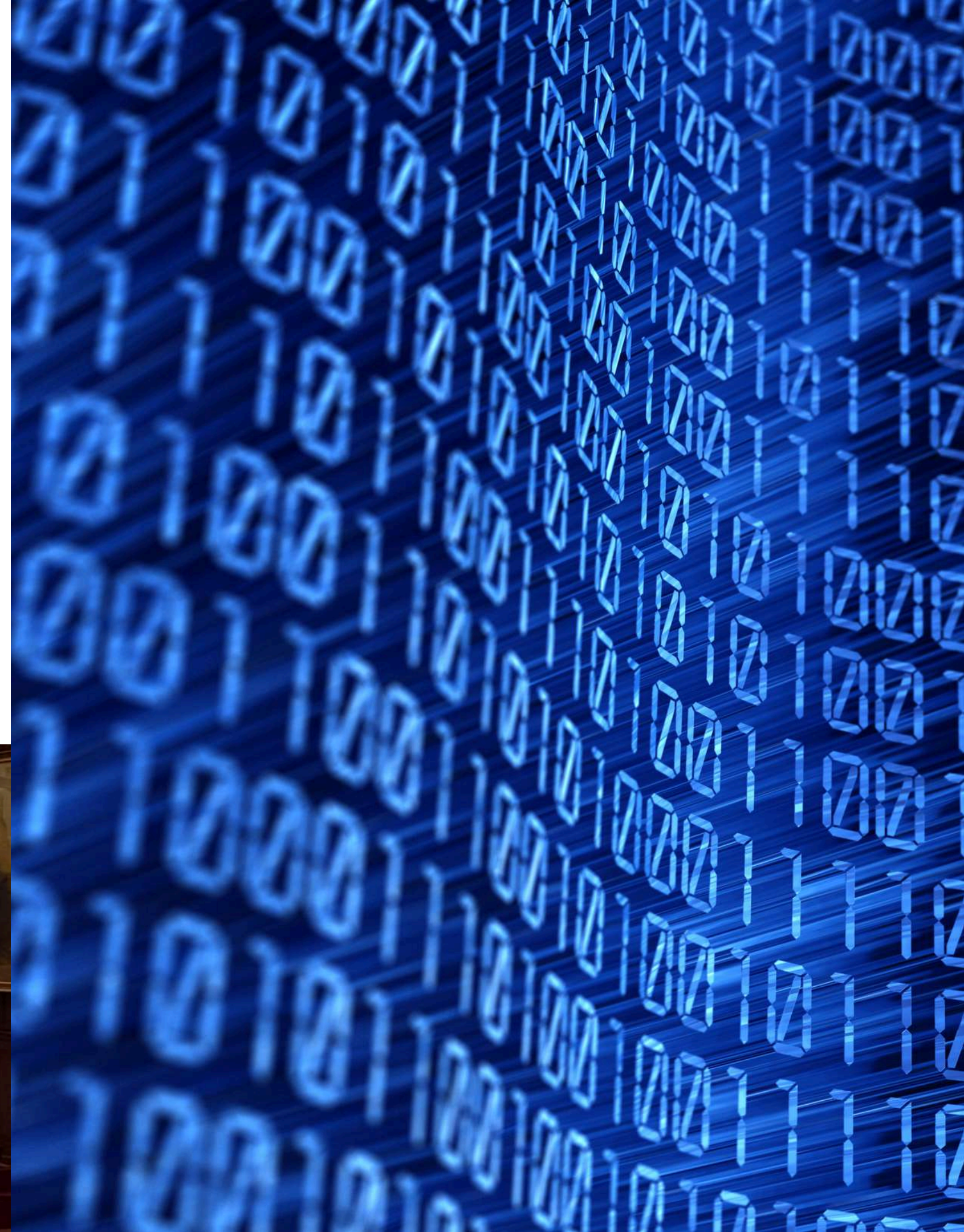
Twice a year Women in Telcoms group meet in person, as a sponsor you will have opportunity to promote your company to the group, have a stand at the venue and place on the panel session discussing DEI.



# Fraud Summit

## Event Supporter: £3,000+VAT (£1,500+VAT for CCUK members)

- Company logo with links to your website on CCUK website
- Company logo and mentions on all social media posts
- Company logo with links to your website on mailshots promoting the event
- Company logo on the presentation slide at the event
- Article with 100 words and your image in event follow up mailshot to CCUK members





# CCUK Awards

**Category Sponsorship: £4,000+VAT (£2,500+VAT for members). Discount for returning sponsors £3,500+VAT (£1,500+VAT for members)**

Exclusive sponsorship and branding of the associated category at the awards, and presentation of the award to the winner. Full page advertorial in the event brochure. Professional photos can be obtained after the event. Your company promotional video, image and blurb will be shared with CCUK members after the ceremony. Sponsorship also includes 4 free tickets to the awards ceremony and roll up banner at the venue.

**Post-event Networking Drinks: £2,500 + VAT (or cost of the after party drinks, whichever is greater)**

Following the afternoon awards ceremony the opportunity is there to be the exclusive sponsor and host of the post awards networking drinks. This will grant you the exclusive sponsorship of the networking in a venue close proximity to the awards venue. The cost associated does not include the costs of running these drinks. This will have to be agreed upon by CCUK and the eventual sponsor.





# CCUK Summer Forum

## Headline Sponsorship: £6,000 +VAT

Be the headline sponsor of the CCUK Summer Forum and centre your organisation as the main supporter of the full day conference. Package includes:

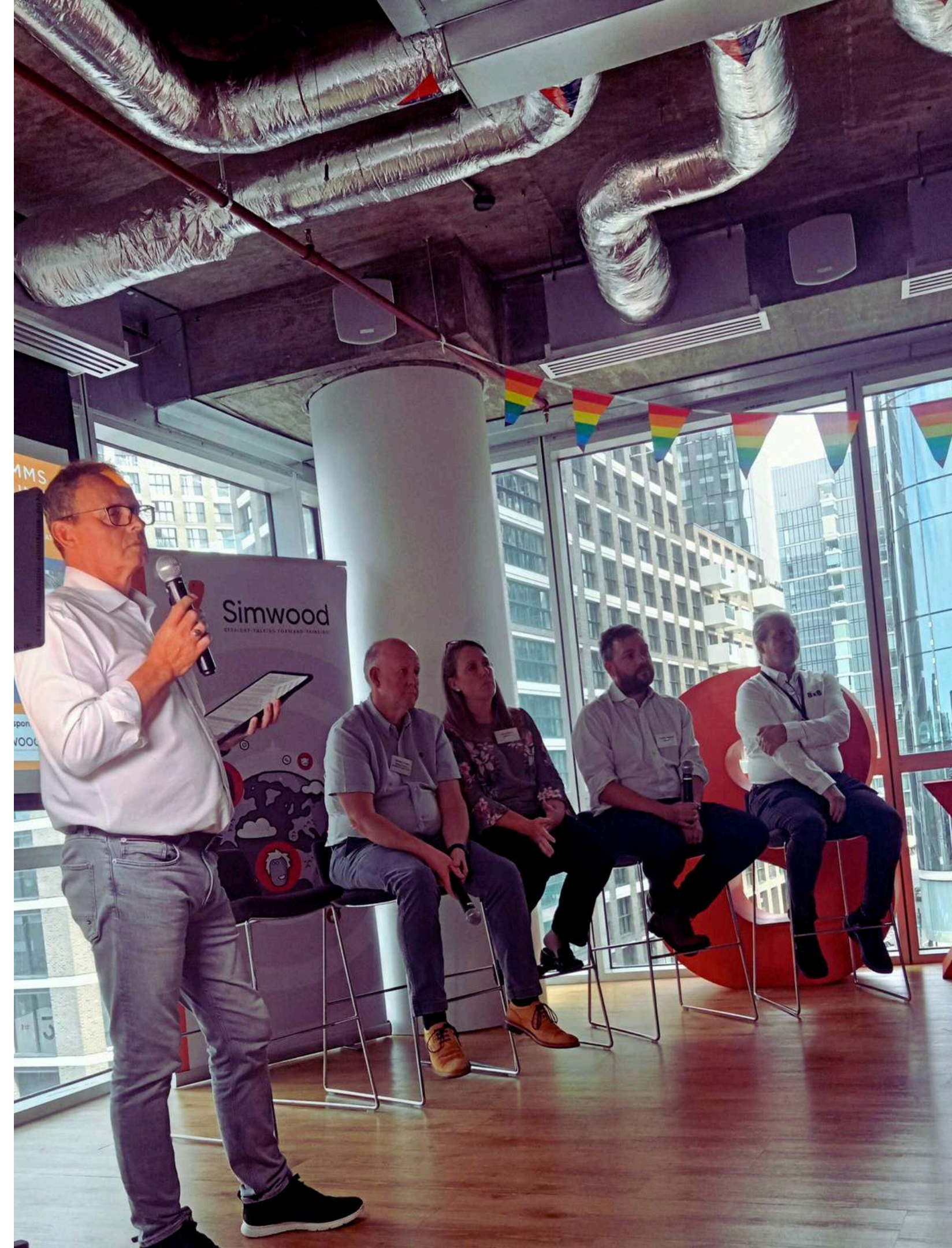
- 5 tickets to the Summer Forum
- Banners in prominent positions at the event
- Shape the agenda through a keynote speech, panel slot and thought leadership presentation
- Logo associated with all materials
- Attendee delegate list circulated before the event
- Direct promotional email to attendees from CCUK on behalf of the headline sponsor

## Stand at the event: £1,500+VAT

Sponsors will be given table in the event space to show their products. They can also pop up their banner and show any marketing materials and distribute printed materials to all attendees.

Sponsors are mentioned on all social media posts, website event page and promotion emails to all CCUK members.

Sponsors can send follow up mailshot to all CCUK members.





# CCUK Christmas Lunch

## Headline Sponsorship: £10,000+VAT

The annual Christmas lunch takes place in December and it is the perfect way to celebrate a successful year for the industry with our members, government representatives and regulators. The venue is an elegant venue in central London for 60+ attendees. The benefits of sponsorship include:

- Keynote Speech at the start of lunch
- Recognition as the headline sponsor of the event with your logo on all the invitations and Comms Council UK website
- Roll up banner at the lunch
- Marketing materials displayed at the event
- Follow up email to Comms Council UK members with your company's profile and words of your choosing
- Delegate list of attendees shared before the event and targeted follow up after the event
- Up to 6 tickets for the Christmas Lunch

There is also an option to be joint sponsor, for more information please contact our team.





# Women in Telecoms Events

## Sponsor Women in Telecoms group or individual in person meetings

In 2022, CCUK alongside organisations from across industry introduced the Women in Telecoms working group to bring together female colleagues from across the sector through online meetings and in-person networking events.

This group was created to meet a growing demand from our members to give women working within our industry a regular opportunity to network, share career experiences, discuss hot topics and exchange ideas.

This working group provides a tangible way for our members and partners to demonstrate commitment to women's development in the telecoms sector.

You can support the group by sponsoring an in-person networking event. The sponsorship includes a banner, logo and organisation name included in marketing the materials and the opportunities for female colleagues to speak at these events.

Sponsor in person event for £1,000+VAT





**Get in touch with the CCUK team to discuss the sponsorship further!**

**If you'd like to sponsor more than one event, we also offer a year long partnership, for more information, check our partnership pack or contact**

**[team@commscouncil.uk](mailto:team@commscouncil.uk)**

