



COMMS
COUNCIL
UK

THE VOICE OF ADVANCED COMMUNICATIONS

PARTNERSHIP PACKAGE 2026/27

What is Comms Council UK

Comms Council UK is the UK's IP telecommunications trade association, and is recognised by the Government, the sector regulator, Ofcom, industry, and the media as the voice of the UK VoIP and next generation comms sector.

Comms Council UK is a not for profit organisation and pays for its running costs through a combination of membership fees, sponsorship and, for past two years, offering the annual partnership. This document identifies the partnership & sponsorship opportunities offered by Comms Council UK during the calendar year.

Comms Council UK events range from our "Blue Riband" events that include the Comms Council UK Awards, the Fraud Summit, and the Christmas Lunch to a series of other workshops, webinars and dinners that are held periodically, often coinciding with other member meetings as well as industry events and trade shows throughout the year.



Why you should become a CCUK Partner and Sponsor

Comms Council UK Partnership and Sponsorship offer organisations a great opportunity to develop their brand recognitions, exposure and business development opportunities with the UK's communication sector.

CCUK membership is made up of companies from across the UK's IP voice sector, we have an active group of decision makers who regularly come together to network and share insights through our series of events, online meetings, webinars and forums.

As a Partner, your organisation will be seen as a feature of these various activities for a sustained 12 month period, with the opportunity to share your insights and engage with industry's decision makers.

There is also the opportunity to utilise the additional sponsorship opportunities to emphasise your visibility within the association.







Resellers



Key Annual Events

Spring: Fraud Summit

Comms Council UK strives to bring together our members, tech companies, Government, finance sector and regulator bodies to tackle fraud. The inaugural Fraud Conference took place in 2025 and returned in April 2026 to One Birdcage Walk in central London. The event attracts 200 attendees and includes keynote Ministerial address, panel sessions, networking lunch and reception.

Summer: CCUK Awards

The CCUK awards have been running for nearly 20 years and is seen as a key event in the UK's Communications sector's calendar, bringing together 150 industry stakeholders for an afternoon of celebration in a high-profile venue. Being part of the awards allows an organisation to gain key exposure to our members through the various marketing/branding opportunities and also the face to face connections crucial to developing relationships within the sector.

Autumn: Women in Telecoms Group reception

Comms Council UK runs Women in Telecoms group that is open to all women in the sector. Now with over 250 members, the group runs mentorship programme and workshops as well as regular online meetings and stage in person networking reception at the anniversary of their launch every October in central London for 50+ attendees and guest speakers.















Winter: CCUK Christmas Lunch

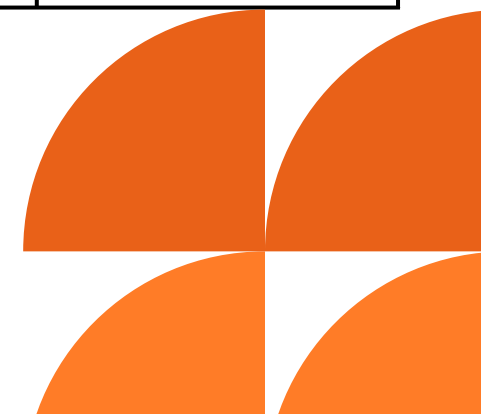
The annual Christmas lunch takes place in December and it is the perfect way to celebrate a successful year for the industry with our members, government representatives and regulators. The event takes place in an elegant venue in central London for 70+ attendees. As a partner, it is another opportunity in the annual calendar to network with key industry stakeholders and develop your brand through the various marketing opportunities.

Workshops

CCUK organises regular workshops for members when issues arise and for updates in the areas CCUK is active - Fraud, Porting & Switching, Security & Resilience, AI; and Consumer Protection. Partners logos are displayed during the sessions.

Partnership Package Deliverables

	Deliverables	Silver	Gold	Platinum
Account Management	Dedicated Account Manager to help you get the most out of your budget			
Brand Awareness - Develop your organisation's visibility among our membership	<p>The opportunities to develop your awareness includes:</p> <ul style="list-style-type: none"> • Brand logo on the CCUK homepage • Logo and company profile uploaded onto our dedicated CCUK Partner page • Social media Partnership announcement on CCUK channels, as well as ad-hoc promotion of your digital content • Promotional branding including on all relevant event promotions • CCUK Partner logo given for you to use on your own digital channels • Inclusion of your content in our regular newsletters 			
Digital Thought Leadership - Distribute your thought leadership to our members across our channels	Thought leadership articles - Upload 2 articles to CCUKs dedicated media page and in its fortnightly update.			
	CCUK Insights Interview - Feature one bespoke video interview per annum on the CCUK channels			
	Promotional email campaign - Send out 1 exclusive marketing email to CCUK mailing lists - 2 per annum for Platinum partners			
	Bespoke Roundtable/ Webinar - Shape the agenda in your own thought leadership event dedicated to a topic of your choice, the CCUK team will support the delivery of the event and encourage member participation			





Partnership Package Deliverables - Key Events



	Delivables	Silver	Gold	Platinum
Fraud Summit	Free tickets for up to 4 attendees to attend the Fraud Summit	✓	✓	✓
	Seat on the panel of your choice at the event			✓
	Company logo promoting the event	✓	✓	✓
	Company banner and stand at networking area	✓	✓	✓
	Company mentions on social media promoting the event	✓	✓	✓
Women in Telecoms party	Free tickets for up to 5 attendees to attend the event	✓	✓	✓
	Exhibiting space and event banner in event networking area			✓
	Short bespoke presentation given to attendees			✓
	Follow up mailshot to CCUK members promoting your services			✓

Partnership Package Deliverables - Key Events

	Delivables	Silver	Gold	Platinum
CCUK Awards	Up to 4 free tickets to the awards. 6 free tickets for Platinum partners	✓	✓	✓
	Pop-up banner at the awards ceremony and photo opportunities with guests	✓	✓	✓
	Notable mention in the awards script	✓	✓	✓
	Logo associated with all relevant materials in the lead up and post event content	✓	✓	✓
	A5 page advertorial in event brochure	✓	✓	✓
	Category sponsorship and exclusive branding included with the associated category, and presentation of the award to the winner.	✓	✓	✓
	Follow up mailshot with your company promotion to all CCUK members	✓	✓	✓
CCUK Christmas Lunch	Free tickets for up to 4 attendees to attend the Christmas Lunch	✓	✓	✓
	Pop-up banner at the event			✓
	Your company logo and mentions on social media and mailshots to CCUK members	✓	✓	✓

Partnership Package Pricing

Silver Package: £6,500+VAT

Gold Package: £10,000+VAT

Platinum Package: £15,000+VAT

*All costs exclude VAT

Bespoke Event Opportunities

Webinars: £2,500+VAT

In-person workshops: £3,000 + VAT + room hire and event costs

These events are set up for Comms Council UK members to gain new knowledge through a dedicated workshop or discuss the latest industry topics and news during a dinner.

Attendee numbers at these meetings are between 15 - 40 people. There are also opportunities to host webinars for certain events, and attendance has remained good for these options in recent years.

Sponsorship of these options could include:

- Coverage in the invitation emails
- Sponsorship acknowledged at the event
- Short speaking slot and agenda shaping
- Presentation
- Company marketing materials displayed at event
- Networking opportunities with attendees
- Free places for your company
- Display of your company banner
- Sponsor logo and link to company website on Comms Council UK website
- Follow up email to members with short description of your company and services



Get in touch with the CCUK team to discuss partnership and sponsorship further!

team@commscouncil.uk

