



COMMS
COUNCIL
UK

THE VOICE OF ADVANCED COMMUNICATIONS

SPONSORSHIP PACK

ABOUT COMMS COUNCIL UK

Comms Council UK is the voice of the next generation communications industry. We are a membership-led organisation that represents and supports telecoms companies who provide services to business and residential customers in the UK.

We keep Britain talking by providing and reselling voice services over data networks (VoIP) as well as other “over the top” applications like instant messaging and video. We began back in 2004, and have grown from a founding group of 12 members to a thriving trade association representing 100+ companies in this extremely dynamic industry.

Our membership is a mixture of network operators, service providers, resellers, suppliers and consultants, and we represent them at a policy level. We build coalitions to collaborate on industry initiatives and provide our members with a platform to prepare for change, learn about new trends and develop new business relationships.



A photograph of a man in a dark suit and glasses speaking at a podium. He is holding a microphone and looking towards an audience. The podium is covered with a blue cloth and has a laptop and a small vase of flowers on it. In the background, a group of people are standing and watching the event. The setting appears to be a modern, well-lit room with large windows and spherical pendant lights.

ABOUT CCUK AWARDS

Now in the 16th year, the CCUK Awards showcases the excellence in the UK communications industry and brings together 150 senior industry leaders for an afternoon of celebration.

Every year, we continue to review and amend our Award categories to reflect the ever changing contributions from key industry players.

This year's categories are:

- Best Communication Provider SME
- Best Communication Provider Enterprise
- Best SOHO Service
- Best Enterprise Service
- Best Innovation
- Best Comms Application
- Best Comms Device
- Best Industry Enabler
- Best Multi-national Service
- Comms Council UK Hero

Shortlist will be revealed in July.

Winners will be announced at The IET in London on 26th September.



PAST WINNERS OF CCUK AWARDS



SPONSORSHIP BENEFITS

BRAND VISIBILITY



- Mentions in all press releases related to the awards
- Company logo on all mailshots related to the awards
- Company description and links to your website on mailshots and CCUK website
- A full page advert in ceremony brochure given to all awards ceremony attendees
- Company promotion video, image and 250 words marketing article to all CCUK members
- Company banner at the awards reception



SPONSORSHIP BENEFITS

NETWORKING



- 5 free tickets to the awards ceremony
- Presenting the winner of your category
- Network with 150 attendees from the industry and Governmental bodies



SPONSORSHIP BENEFITS

DIGITAL PRESENCE



- A special announcement with bespoke visual media post on X and LinkedIn about your involvement in the awards
- Linking your company in all awards posts on social media
- Your logo and link included in bespoke promotion post of your sponsored category
- Sponsorship award logo that you can use on your social media and website



SPONSORSHIP BENEFITS

AT THE CEREMONY



- Company logo to be displayed on the awards presentation slides
- Exclusive sponsorship of a specific category
- Your representative presenting the winner of your sponsored category
- Professional photos with winners
- Advert in the awards brochure given to all attendees
- Free tickets
- Company logo at the reception area



SPONSORSHIP COST

The cost of individual category sponsorship is
£2,500+VAT

£2,000+VAT for returning sponsors



ADDITIONAL SPONSORSHIP OFFER

This year we are also opening sponsorship to additional packages.

WORKSHOP

For additional £3,000+VAT we can host a workshop prior to the awards ceremony, where you can present your products and services to a target audience members.

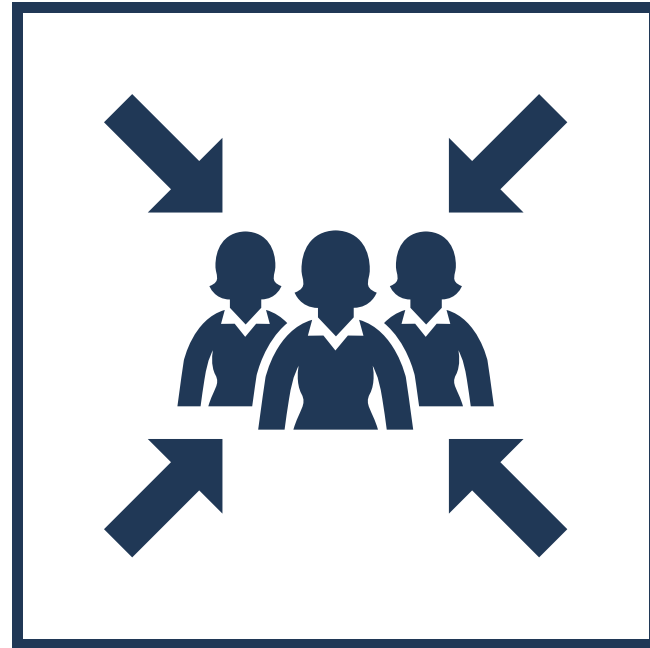
AFTER PARTY DRINKS

For additional £2,500+VAT plus reception costs, you can become after party drinks sponsor. The awards ceremony runs until 5pm when we move to a nearby bar for the after party.

As a sponsor of after party drinks you will get extra promotion and will be the sole sponsor with exclusive branding in the venue. We can work with you on bespoke marketing for this event.



CONTACT US



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