



## **NEWS RELEASE**

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### **Internet Telephony Services Providers' Association**

*The Voice of Advanced Communications*

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<h2>2014 VoIP Awards Announced</h2>
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**5<sup>th</sup> March 2014** – ITSPA, the voice of the UK VoIP industry, announced the winners of its 6<sup>th</sup> annual awards today. The reception took place the Altitude events space within the Millbank Tower, central London and was hosted by Dr Julian Huppert MP, Vice Chair of the Parliamentary Internet Communications and Technology Forum. The awards were presented in 8 categories that represent the range and scope of the VoIP and Unified Communications industry in Britain. The winners and finalists are listed below.

#### **Award Winners:**

Best Consumer VoIP: **Localphone**

Best Business ITSP (Small Enterprise): **Gradwell Communications**

Best Business ITSP (Medium Enterprise): **Telappliant**

Best Business ITSP (Corporate): **Node4**

Best VoIP CPE: **Polycom – VVX 600 Business Media Phone with VVX Camera and VVX Expansion Module**

Best VoIP Infrastructure: **GENBAND - QUANTiX QFlex**

Best VoIP Innovation: **Voipfone - GeoDivert® Smartphone App**

ITSPA Members' Pick: **Web RTC**

#### **Highly Commended:**

Best Business ITSP (Small Enterprise): **Soho66**

Best Business ITSP (Medium Enterprise): **Orbtalk**

Best VoIP CPE: **snom - 7xx Series**

Best VoIP Infrastructure: **Babelisk – Bdeye billing software**

Best VoIP Innovation: **Soho66 - Quvu**

Entrants to all categories had to complete a written self-assessment, which were independently reviewed by the ITSPA Awards judges. In addition, Malden Electronics

conducted the technical testing for three award categories: Best Consumer VoIP; Best Business ITSP (Small Enterprise); and Best Business (Medium Enterprise). Entrants in these categories underwent two months of technical testing as well as submitting written entries. Separately, The ITSPA Members' Pick was a selected from a shortlist of suggestions from membership, who they believed had provided real value or support to the industry. This was to be voted on at event this evening.

Eli Katz, ITSPA Chairman, said, "Congratulations to all the winners and to those companies highly commended. The success of the awards is a reflection of the efforts of ITSPA and its work continues at pace! We have a number of live initiatives around various issues including net neutrality, nuisance calls, provisioning and VoIP security. All our work is geared to promoting our industry and ensuring our members are fully kept up to speed on both threats, opportunities and new developments. This industry is certainly maturing and we welcome all VoIP companies to join ITSPA, help add their expertise and enjoy the benefits from being part of the industry association"

Linus Surguy, Technical Director from Magrathea, said, "Its again been pleasing to see a great uptake in entrants from all areas of the VoIP sector, showing that this event is firmly established within the industry calendar. Magrathea are thrilled to continue its support of ITSPA and the Awards and congratulate the winners on their success"

The 2014 ITSPA Awards were open to all those in the VoIP space, including those who were not members of ITSPA. For more information on ITSPA or the awards please go to [www.itspaawards.org.uk](http://www.itspaawards.org.uk) or [www.itspa.org.uk](http://www.itspa.org.uk)

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## **ITSPA Finalists**

### **Best Consumer VoIP Award Finalists**

Sponsored by



- Localphone
- Orbtalk
- Voiptalk (Telappliant)

### **Best Business ITSP (Small Enterprise) Award Finalists**

Sponsored by



- Foehn
- Gradwell Communications
- Orbtalk
- Soho66
- Telappliant
- Voipfone

### **Best Business ITSP (Medium Enterprise) Award Finalists**

Sponsored by



- Hello Telecom
- Foehn
- Orbtalk
- Soho66
- Telappliant

### **Best Business ITSP (Corporate) Award Finalists**

Sponsored by



- Coms.Com
- Node4

### **Best VoIP CPE Award Finalists**

Sponsored by



- Gigaset Pro – Maxwell 10
- Grandstream – GXV3275 IP Multimedia Phone for Android
- Polycom – VVX 600 Business Media Phone with VVX Camera and VVX Expansion Module
- Sangoma – Vega Enterprise SBC
- snom – 7xx Series Handsets

## **Best VoIP Infrastructure Award Finalists**

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# **Malden Electronics**

- ADTRAN – NetVanta 1535P with ActivReach
- Babelisk – Bdeye billing software
- GENBAND– QUANTIX QFlex
- ipcortex – VoIPCortex Multi Tenant

## **Best VoIP Innovation**

Sponsored by



- Babelisk – Bdeye billing software
- ipcortex – VoIPCortex V5.0
- Polycom – VVX300/310 & VVX400/410 with Expansion Module
- Soho66 - Quvu
- Voipfone – GeoDivert® Smartphone App

## **Members' Pick Award Finalists**

Sponsored by

# **Magrathea**

- Philip Davies MP - For his support to ITSPA and questioning of Ofcom on the net neutrality issue
- Facebook - For their faith in the OTT app market
- Web RTC - For the continued development of this innovative technology for the industry

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### **Note to editors:**

**About ITSPA** ([www.itspa.org.uk](http://www.itspa.org.uk))

ITSPA is the UK's industry body for Internet Telephony Service Providers. Founded in 2004, with over 60 members, ranging from the largest Tier one operators to the new entrants, providing services to millions of consumers and businesses.

### **About VoIP**

Internet Telephony is the ability to make voice calls over any Internet Protocol (IP) connection, particularly broadband, using Voice over Internet Protocol (VoIP). IP Communications also enable a rich multi-media set of advanced services, including Video, High Definition Sound, Instant Messaging and Presence. Internet Telephony Service Providers can provide regular and enhanced phone line services – often at substantial cost reductions.

The ITSPA Awards are sponsored by Magrathea:

# Magrathea

**About Magrathea:** (<http://www.magrathea-telecom.co.uk/>)

Magrathea is the UK's premier supplier of carrier services and managed solutions in all areas of computers and communications. First established in 1995 we have seen the industry grow and change. Our experience is a key part of the service that we deliver to you and your customers.

Our network spans both the PSTN and IP World, with multiple connections to multiple top tier TDM carriers, including a full BT & Eircom interconnect allowing us to fully integrate with the SS#7 network in both the UK and Ireland. Our IP network is diverse with multiple Tier-1 transit suppliers as well as peering at Linx supplemented by private peering with key IP providers. The network is fully NGN enabled allowing us to fully support Voice over IP interconnection and services.

Our technology is entirely developed in house but draws upon industry standards and utilises industrial strength components for ultimate carrier grade reliability.

Our switching facilities, based within Telehouse London, Bristol and Dublin give us access to virtually unlimited capacity and bandwidth and access to the best carrier networks in the world.

Magrathea are a leading wholesale VoIP provider in the UK, supporting both SIP and IAX. Our solutions include;

- Managed National and International Voice Connectivity, combining competitive rates with high call quality
- Providing UK and Ireland geographic and non-geographic numbering
- Hosted Billing Solutions
- Number Hosting
- Number Portability
- Providing 999 emergency service calling solutions

**About Malden Electronics** ([www.malden.co.uk](http://www.malden.co.uk))

## Malden Electronics

What do integrated circuit designers, network equipment developers, terminal makers, network operators and large enterprises have in common?

Many of these companies rely on speech quality test systems developed by Malden to evaluate and refine the performance of their products and services.

Malden's products make real telephone calls using real speech signals. They measure the performance of the network *from the perspective of the user*, taking into account the parameters which are important to *user satisfaction*. When did you last hear a telephone user complain that "jitter is bad today"?

Malden's approach to business is personal, too. The requirements of an operator are very different to those of an integrated circuit maker, even though "speech quality" features in both. We meet our future customers in person, taking time to understand their concerns. We encourage no-obligation evaluation loans, allowing the benefits of our test systems to speak

for themselves. Best of all, we do not forget our customers after they buy a test system - we continue to welcome their questions, requests for assistance and ideas for new product features. Whilst we boast many years of engineering excellence in the speech performance field, we are also proud that some of the best features in our products were inspired by our customers.

Troubleshooting, checking out the competition, long-term monitoring of performance, network optimisation - these are some of the ways Malden's test systems bring real value. After all, what is the cost of inferior speech quality?