

Internet Telephony Services Providers' Association

ITSPA Response to Ofcom Consultation on the Calling Line Identification Guidelines

<u>About</u>

The Internet Telephony Services Providers' Association ("**ITSPA**") represents over 100 UK businesses involved with the supply of next generation communication services over data networks to industry and residential customers within the UK. Our traditional core members are IP networks and service providers. ITSPA pays close attention to both market and regulatory framework developments on a worldwide basis in order to ensure that the UK internet telephony industry is as competitive as it can be within both national and international markets.

Please note that certain aspects of the ITSPA response may not necessarily be supported by all ITSPA members. Individual members may respond separately to this consultation where a position differs. However, the ITSPA Council is confident that this response reflects the views of the overwhelming majority of ITSPA members.

A full list of ITSPA members can be found at <u>http://www.itspa.org.uk/</u>.

Response

ITSPA welcomes the opportunity to respond to Ofcom's consultation on the Calling Line Identification (CLI) Guidelines.

Our response is focused entirely on one point on which ITSPA would greatly appreciate some clarification.

Section 3.4 (b) of Ofcom's consultation document states "In case the Network Number is displayed to the call recipient, it must not be a number that connects to a premium rate service (e.g. prefixed 09) or to a revenue sharing number that generates an excessive or unexpected call charge".¹

Given that some 08 numbers (e.g. 084x and 087x) can cost a large amount when called from some mobile networks, ITSPA would very much if Ofcom could define what an "excessive" call charge is.

¹ Ofcom CLI Guidelines Consultation p.7, 2019