ITSPA

NEWS RELEASE

Internet Telephony Services Providers' Association
The Voice of Advanced Communications

VoIP Awards Announced in Parliament

Embargoed until 17.00 6th March 2013

6th March 2013 – ITSPA, the voice of the UK VoIP industry, announced the winners of its 5th annual awards in Parliament today. The reception took place in the House of Commons Members Dining Room and was hosted by Dr Julian Huppert MP, Vice Chair of the Parliamentary Internet Communications and Technology Forum. The awards were presented in 8 categories that represent the range and scope of the VoIP and Unified Communications industry in Britain. The winners and finalists are listed below.

Award Winners:

Best Consumer VoIP: **Localphone**

Best Business ITSP (Small Enterprise): **iNet Telecoms (Voipfone)**

Best Business ITSP (Medium Enterprise): **Telappliant**

Best Business ITSP (Corporate): **Ciptex**

Best VoIP CPE: **Sangoma Technologies – NetBorder Lync Express**

Best VoIP Infrastructure: **Metaswitch Networks – Perimeta 3.3**

Most Innovative VoIP Product/Service: **Voxhub – Voxtop Apps Platform**

ITSPA Members' Pick: **Mark Spencer for developing Asterisk**

Highly Commended:

Best Consumer VoIP: **BT**

Best Business ITSP (Small Enterprise): **VoiceHost**

Best Business ITSP (Medium Enterprise): **Voxhub**

Best Business ITSP (Corporate): **Timico**

Best VoIP CPE: **Grandstream Networks – GXP2200 Enterprise Application Phone for Android™**

Best VoIP Infrastructure: **Genband – GENBAND Web Application Manager (WAM)**

Most Innovative VoIP Product/Service: **Alcatel-Lucent – OpenTouch Conversation**

Entrants to all categories had to complete a written self-assessment, which were independently reviewed by the ITSPA Awards judges. In addition, Malden Electronics conducted the technical testing for three award categories: Best Consumer VoIP; Best Business ITSP (Small Enterprise); and Best Business (Medium Enterprise). Entrants in these categories underwent two months of technical testing as well as submitting written entries. Separately, The ITSPA Members' Pick was a selected shortlist from the membership, outlining companies and services who they believed had provided real value to the industry in recent years.

Eli Katz, ITSPA Chairman, said, "I am delighted to see the increased uptake from members and non-members this year. It is the highest number of entries we have received so far. Congratulations to all the winners and to those companies highly commended. The Awards are a welcome opportunity to celebrate the innovation and best practice in our industry as well as highlight and discuss the key regulatory challenges facing the sector"

Linus Surguy, Technical Director from Magrathea, said, "Congratulations to the winners and finalists who clearly demonstrated the success stories of the industry. Magrathea is thrilled to continue its support of this prestigious industry event and we look forward to the competition continuing in the future."

The ITSPA Council is keen to build on this success and welcome all entrants, both members and non-members to participate in the work of the trade association going forward. There are a number of initiatives and networking events that ITSPA has planned for 2013 and the trade body welcomes participation from all those who are interested.

The 2013 ITSPA Awards were open to all those in the VoIP space, including those who were not members of ITSPA. For more information on ITSPA or the awards please go to www.itspaawards.org.uk or www.itspa.org.uk

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ITSPA Finalists

<u>Best Consumer VoIP Award Finalists</u>
Sponsored by

- BT
- Localphone
- Orbtalk
- Voiptalk
- VoiceHost

Best Business ITSP (Small Enterprise) Award Finalists
Sponsored by

XConnect

- Gradwell
- Hello Telecom
- iNet Telecoms (Voipfone)
- Soho66
- SureVoIP
- Telappliant
- VoiceHost

Best Business ITSP (Medium Enterprise) Award Finalists
Sponsored by

Yealink
EASY VoIP

- Coms.Com
- Node4
- Orbtalk
- Telappliant
- Voxhub

Best Business ITSP (Corporate) Award Finalists
Sponsored by

aql

- Ciptex
- Coms.Com
- Node4
- Timico

Best VoIP CPE Award Finalists
Sponsored by

VoiPon
SOLUTIONS

- ipcortex - VoIPCortex IP PBX v4.1
- Grandstream Networks - GXP2200 Enterprise Application Phone for Android™
- Polycom - Polycom VVX600 and VVX Camera

- Sangoma Technologies - NetBorder Lync Express
- Yealink - VP-530N

Best VoIP Infrastructure Award Finalists
Sponsored by

Malden Electronics

- aql - aql Telecommunications Infrastructure
- Genband - GENBAND Web Application Manager (WAM)
- Metaswitch Networks - Perimeta 3.3

Most Innovative VoIP Product/Service Award Finalists
Sponsored by

Magrathea

- Alcatel-Lucent – OpenTouch Conversation
- Babelisk - bdeye Velocity
- Polycom - Polycom VVX600 and VVX Camera
- SureVoIP - SureVoIP Core Products
- Voxhub - Voxtop Apps Platform

Members' Pick Award Finalists
Sponsored by

V0✳#UB
Flexible telephony to fit your work style

- Web RTC
- The Broadband Stakeholders Group for their work on net neutrality
- Mark Spencer for developing Asterisk
- Microsoft Lync

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Note to editors:

About ITSPA (www.itspa.org.uk)

ITSPA is the UK's industry body for Internet Telephony Service Providers. Founded in 2004, with over 60 members, ranging from the largest Tier one operators to the new entrants, providing services to millions of consumers and businesses.

About VoIP

Internet Telephony is the ability to make voice calls over any Internet Protocol (IP) connection, particularly broadband, using Voice over Internet Protocol (VoIP). IP Communications also enable a rich multi-media set of advanced services, including Video,

High Definition Sound, Instant Messaging and Presence. Internet Telephony Service Providers can provide regular and enhanced phone line services – often at substantial cost reductions.

The ITSPA Awards are sponsored by Magrathea:

Magrathea

About Magrathea: (http://www.magrathea-telecom.co.uk/)

Magrathea is the UK's premier supplier of carrier services and managed solutions in all areas of computers and communications. First established in 1995 we have seen the industry grow and change. Our experience is a key part of the service that we deliver to you and your customers.

Our network spans both the PSTN and IP World, with multiple connections to multiple top tier TDM carriers, including a full BT & Eircom interconnect allowing us to fully integrate with the SS#7 network in both the UK and Ireland. Our IP network is diverse with multiple Tier-1 transit suppliers as well as peering at Linx supplemented by private peering with key IP providers. The network is fully NGN enabled allowing us to fully support Voice over IP interconnection and services.

Our technology is entirely developed in house but draws upon industry standards and utilises industrial strength components for ultimate carrier grade reliability.

Our switching facilities, based within Telehouse London, Bristol and Dublin give us access to virtually unlimited capacity and bandwidth and access to the best carrier networks in the world.

Magrathea are a leading wholesale VoIP provider in the UK, supporting both SIP and IAX. Our solutions include;

- Managed National and International Voice Connectivity, combining competitive rates with high call quality
- Providing UK and Ireland geographic and non-geographic numbering
- Hosted Billing Solutions
- Number Hosting
- Number Portability
- Providing 999 emergency service calling solutions

About Malden Electronics (www.malden.co.uk)

Malden Electronics

What do integrated circuit designers, network equipment developers, terminal makers, network operators and large enterprises have in common?

Many of these companies rely on speech quality test systems developed by Malden to evaluate and refine the performance of their products and services.

Malden's products make real telephone calls using real speech signals. They measure the performance of the network *from the perspective of the user*, taking into account the parameters which are important to *user satisfaction*. When did you last hear a telephone user complain that "jitter is bad today"?

Malden's approach to business is personal, too. The requirements of an operator are very different to those of an integrated circuit maker, even though "speech quality" features in both. We meet our future customers in person, taking time to understand their concerns. We encourage no-obligation evaluation loans, allowing the benefits of our test systems to speak for themselves. Best of all, we do not forget our customers after they buy a test system - we continue to welcome their questions, requests for assistance and ideas for new product features. Whilst we boast many years of engineering excellence in the speech performance field, we are also proud that some of the best features in our products were inspired by our customers.

Troubleshooting, checking out the competition, long-term monitoring of performance, network optimisation - these are some of the ways Malden's test systems bring real value. After all, what is the cost of inferior speech quality?