

ITSPA Awards 2009 10th September

Top VoIP Providers Battle for ITSPA Awards 2009

Awards registration now open online

September 10 2009 – Entries are now open for the ITSPA Awards 2009 following the success of last year's event at the House of Commons. The award categories for this year will be Best Consumer VoIP, Best Business ITSP (SMEs), Best Business ITSP (Large Enterprise), Best VoIP Hardware and Most Innovative VoIP Product.

This year, ITSPA has introduced technical testing for two of the award categories; Best Consumer VoIP and Best Business ITSP (SME). Entrants will undergo one month of technical testing as well as a written entry submission. The remaining three awards will be judged solely on the written submission with the winners announced in Parliament on the 10th December.

ITSPA has secured a top panel of judges who will select the winners based on the results of the technical testing as well as the written self-assessment. Epitiro (www.epitiro.com) is the official tester of the ITSPA Awards 2009 and has considerable experience measuring voice, video and Internet performance.

Eli Katz, Chair of ITSPA Council said, "I'm delighted to announce the launch of the second annual ITSPA Awards which gives the industry an opportunity to celebrate its top performers. Last year's event gathered considerable interest and we look forward to building on that success with the addition of technical testing to help find this year's top VoIP providers."

Linus Surguy, Technical Director of Magrathea, the sponsors of the ITSPA Awards said, "Magrathea is proud to continue its support for this prestigious industry event. It is important that we recognise the leading companies in the VoIP sector who are providing outstanding services to their customers and we look forward to another competitive awards ceremony in December".

Entry to the 2009 ITSPA Awards is open to all ITSPs and relevant companies in the VoIP market including those who are not members of ITSPA.

To enter the awards, companies should select the category or categories they wish to enter, and register for nominations at www.itspaawards.org.uk. The testing application deadline is on 2nd October 2009, whilst the written submission deadline is set to close on 18th November 2009.

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The winners will be announced in the House of Commons Strangers Dining Room where the ITSPA Awards will take place on 10th December 2009.

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Note to editors:

About ITSPA (www.itspa.org.uk)

ITSPA is the UK's industry body for Internet Telephony Service Providers. Founded in 2004, with over 60 members, ranging from the largest Tier one operators to the new entrants, providing services to millions of consumers and businesses.

About VoIP

Internet Telephony is the ability to make voice calls over any Internet Protocol (IP) connection, particularly broadband, using Voice over Internet Protocol (VoIP). IP Communications also enable a rich multi-media set of advanced services, including Video, High Definition Sound, Instant Messaging and Presence. Internet Telephony Service Providers can provide regular and enhanced phone line services – often at substantial cost reductions.

About Magrathea (www.magrathea-telecom.co.uk)

Magrathea is the UK's premier supplier of carrier services and managed solutions in all areas of the telecommunications market.

First established in 1995 Magrathea has seen the industry grow and change and their experience is a key part of the unrivalled service that is delivered to customers.

About EpiTiro (www.epitiro.com)

EpiTiro is the global leader in comparative broadband benchmarking providing customer experience insight to ISPs, telcos, cellcos, media providers, multi-national corporations and government regulators.

Voice, video and Internet performance is benchmarked via EpiTiro's worldwide deployment of ISP-I™ edge-based agents. EpiTiro is the chief source of intelligence for the ISPA (Internet Service Provider Association) awards and proud to be named the official tester of the ITSPA Awards 2009. EpiTiro was founded in 2000, and is based in Cardiff, Wales, UK.